What’s the most sought after skill by employers?

COMMUNICATION.

Whatever your field, success in today’s work environment demands proficient communication skills. WSU Vancouver’s summer minor in communication will train you on the core communication competencies that are so vital to any profession across disciplines.

The flexible curriculum offers a balance of classroom and hybrid courses that enables you to successfully finish all six courses over Summer 2017. All classes will incorporate real world experience through projects and assignments.

COURSES (SUMMER 2017)

COM 101: Media and Society
Understand how media industries seek to influence our behavior and affect our values as a society.

COM 102: Public Speaking in the Digital Age
Communication in a public setting and group discussion with a focus on research, preparation and delivery.

COM 210: Multimedia Content Creation
Learn to create and design content for the web, social media and other digital platforms.

COM 300: Writing in Communication
Writing for a variety of communication professions, including advertising, journalism, PR and related areas.

COM 440: Media Ethics
Critical analysis of problems and issues in media reporting and coverage.

COM 471: Stereotypes in Communication (CAPS)
Examines portrayals of social groups in the media and the impact portrayals have on perceptions, expectations and aspirations.

Learn more
Lindy Volk / lsakamoto@wsu.edu / (360) 546-9475
Nanu Iyer / nanu.iyer@wsu.edu / (360)546-9176
http://murrow.vancouver.wsu.edu